

# Local Students

## BSB61015 Advanced Diploma of Leadership and Management

**General:** This qualification reflects the role of individuals who apply specialised knowledge and skills, together with experience in leadership and management, across a range of enterprise and industry contexts.

Individuals at this level use initiative and judgement to plan and implement a range of leadership and management functions, with accountability for personal and team outcomes within broad parameters.

They use cognitive and communication skills to identify, analyse and synthesise information from a variety of sources and transfer their knowledge to others, and creative or conceptual skills to express ideas and perspectives or respond to complex problems.

**Entry requirements:** Prospective students are required to complete a Language Literacy and Numeracy (LLN) assessment and a Pre-Training Interview, administered by and to the satisfaction of ITHEA and be at least 18 years of age.

**Vocational or educational outcomes:** Students can go into a range of employment options. Occupations may include Executive Manager or Director, Manager, Human Resources - Strategy, Senior Executive.

**Job outlook:** Please refer to the Australian Government Job Outlook site for job prospects for a Corporate General Manager. 51,200 persons were employed as General Managers in 2015. Job openings over the next 5 years are expected to be between 10,001 and 25,000. Source: Department of Employment 2017.

**Delivery and assessment:** The course is delivered via classroom delivery. Assessment methods allow for the gathering of sufficient quality evidence about the student's performance. Methods used include question and answer, project/analysis/discussion, written reports, case studies/scenarios and presentation/demonstration.

### Core Units

Unit Code	Unit Descriptor
BSBFIM601	Manage finances
BSBINN601	Lead and manage organisational change
BSBMGT605	Provide leadership across the organisation
BSBMGT617	Develop and implement a business plan

### Elective Units

Unit Code	Unit Descriptor
BSBSUS501	Develop workplace policy and procedures for sustainability
BSBMKG609	Develop a marketing plan
BSBMGT608	Manage innovation and continuous improvement
BSBMGT616	Develop and implement strategic plans
BSBRISK501	Manage risk
BSBMKG605	Evaluate international marketing opportunities
CHCORG611C	Lead and develop others in a community sector workplace
BSBMKG608	Develop organisational marketing objectives

**Course duration:** 18 months

