## Local Students



## BSB61015 Advanced Diploma of Leadership and Management

General: This qualification reflects the role of individuals who apply specialised knowledge and skills, together with experience in leadership and management, across a range of enterprise and industry contexts.

Individuals at this level use initiative and judgement to plan and implement a range of leadership and management functions, with accountability for personal and team outcomes within broad parameters.

They use cognitive and communication skills to identify, analyse and synthesise information from a variety of sources and transfer their knowledge to others, and creative or conceptual skills to express ideas and perspectives or respond to complex problems.

Entry requirements: Prospective students are required to complete a Language Literacy and Numeracy (LLN) assessment and a Pre-Training Interview, administered by and to the satisfaction of ITHEA and be at least 18 years of age.

Vocational or educational outcomes: Students can go into a range of employment options. Occupations may include Executive Manager or Director, Manager, Human Resources - Strategy, Senior Executive.

Job outlook: Please refer to the Australian Government Job Outlook site for job prospects for a Corporate General Manager. 51,200 persons were employed as General Managers in 2015. Job openings over the next 5 years are expected to be between 10,001 and 25,000. Source: Department of Employment 2017.

Delivery and assessment: The course is delivered via classroom delivery. Assessment methods allow for the gathering of sufficient quality evidence about the student's performance. Methods used include question and answer, project/analysis/discussion, written reports, case studies/scenarios and presentation/demonstration.



## Core Units

Unit Code Unit Descriptor
BSBFIM601 Manage finances

BSBINN601 Lead and manage organisational change BSBMGT605 Provide leadership across the organisation BSBMGT617 Develop and implement a business plan

## **Elective Units**

Unit Code Unit Descriptor

BSBSUS501 Develop workplace policy and procedures for sustainability

BSBMKG609 Develop a marketing plan

BSBMGT608 Manage innovation and continuous improvement

BSBMGT616 Develop and implement strategic plans

BSBRSK501 Manage risk

BSBMKG605 Evaluate international marketing opportunities

CHCORG611C Lead and develop others in a community sector workplace

BSBMKG608 Develop organisational marketing objectives

Course duration: 18 months

This Training is delivered with Victorian and Commonwealth Government Funding. Eligibility criteria apply. People with disabilities are encouraged to apply.