

BSB60215 Advanced Diploma of Business

CRICOS Code: 093545G

General: This qualification reflects the role of individuals with significant experience in a senior administrative role who are seeking to develop expertise across a wider range of business functions.

The qualification is suited to individuals who possess significant theoretical business skills and knowledge and wish to consolidate and build pathways to further educational or employment opportunities.

Entry requirements: Prospective students are required to complete the Pre-Training Interview form, to the satisfaction of ITHEA. You will also need to provide evidence of your English language proficiency. ITHEA will accept the following minimum English language test score:

English language provider test	Minimum test score	Minimum test score where combined with at least 10 weeks ELICOS	Minimum test score where combined with at least 20 weeks ELICOS
International English Language Testing System	5.5	5	4.5
*Test of English as a Foreign Language (TOEFL) paper based	527	500	450
TOEFL internet based test	46	35	32
Cambridge English: Advanced (Certificate in Advanced English)	162	154	147
Pearson Test of English Academic	42	36	30
Occupational English Test	Pass**	N/A	N/A

*The TOEFL paper based test will only be accepted from limited countries

**The Occupational English Test includes a mark between A and E. An A or B is considered a pass.

The test must have been taken no more than two years before you apply for your student visa.

ITHEA may also consider any English Language tests taken in Australia.

Vocational or educational outcomes: Students can go into a range of employment options.

Occupations may include Executive Manager or Director, Manager, Human Resources – Strategy, Senior Executive.

Job outlook: Please refer to the Australian Government Job Outlook site for job prospects for a Corporate Services Manager. 7,300 persons were employed as Corporate Services Managers in 2015. Job openings over the next 5 years are expected to be between 5,001 and 10,000. Source: Department of Employment 2017.

Assessment: Assessment methods allow for the gathering of sufficient quality evidence about the student's performance. Methods used include question and answer, projects/analysis/discussion, written reports, case studies/scenarios and presentation/demonstration.

Elective Units

Unit Code	Unit Descriptor
BSBMKG605	Evaluate international marketing opportunities
BSBSUS501	Develop workplace policy and procedures for sustainability
BSBMKG608	Develop organisational marketing objectives
BSBMKG609	Develop a marketing plan
BSBMGT616	Develop and implement strategic plans
BSBMGT608	Manage innovation and continuous improvement
BSBFIM601	Manage finances
BSBINN601	Lead and manage organisational change

Course duration: 80 weeks full time including holidays and orientation

Enrolment fee: \$250 (non-refundable)

Materials fee: \$300

Course Tuition fee: \$14,500